

2D

2-Dimensional design

VC&D 1430 (#87366)
Credits: 3

Cuyahoga Community College
 Western Campus
 Business & Technology Unit
 Fall Semester - 2011
 Wednesdays: 6:00 PM - 9:50PM
 Room: C115A

Instructor [joe moore] **p** [216.214.0843] **e** [joe@jemart.com] **available after class or by appointment**

Week 1: Sept 14 ▣

- Introductions
- Syllabus Review
- Lecture: Elements/Principles of Design
- Lecture/Demo: Application Workspaces
- Class Exercise: Pen Tools (PSD & AI)
- Project #1 Intro
- Homework Assignment

Week 2: Sept 21 ▣

- Homework Review
- Lecture: Layout/Composition
- Class Exercise
- Lecture/Demo: Design Applications (AI)
- Class Exercise: Selections/Layers (PSD & AI)
- Project #1:Classwork
- Homework Assignment

Week 3: Sept 28 ▣

- Homework Review
- QUIZ: Design Principles/Raster Vs. Vector
- Lecture: Perspectives- Graphic Design
- Lecture/Demo: Doc/Res/Color Space
- Class Exercise: (PSD & AI)
- Project #1:Class work
- Homework Assignment

Week 4: Oct 5 ▣

- Homework/Quiz Review
- Lecture: Perspectives- Illustration
- Lecture/Demo: Application Tools (PSD)
- Class Exercise: PSD Brush Tools
- Lecture/Demo: Application Tools (AI)
- Class Exercise: AI Brush Tools
- Project #1:Classwork

Week 5: Oct 12 ▣

- **PROJECT #1 DUE**
- Lecture: Perspectives-Advertising
- Lecture/Demo: Application Tools (PSD)
- Class Exercise: Typography (PSD)
- Lecture/Demo: Application Tools (AI)
- Class Exercise: Typography (AI)
- Project #2 Intro
- Homework Assignment

Week 6: Oct 19 ▣

- Homework Review
- Lecture: Perspectives- Interactive Media
- Lecture/Demo: Application Tools (PSD)
- Class Exercise: Retouching (PSD)
- Lecture/Demo: Application Tools (AI)
- Class Exercise: Gradients/Blending (AI)
- Project #2 Classwork

Week 7: Oct 26 ▣

- MIDTERM
- Lecture: Perspectives- Social Media
- Lecture/Demo: Application Tools (PSD)
- Class Exercise: Layer Masking (PSD)
- Lecture/Demo: Application Tools (AI)
- Class Exercise: Layer Styles/Effects (PSD)
- Project #2 Classwork